POWERFUL-VERSATILE COMMODORE 64 COMPUTER
IDEAL FOR HOME AND BUSINESS APPLICATIONS

VALLEY FORGE, PA, September 7, 1982 -- The Commodore 64, one of Commodore Business Machine's newest breakthroughs in adding versatility and power to home and business computing, is being shown at the INFORMATION MANAGEMENT EXPOSITION at the New York Coleseum, booth No. 2033., October 11-14.

The Commodore 64, which Shearson/American Express said "could be the microcomputer industry's outstanding new product introduction since the birth of the industry," gives home and business users powerful 64K computing capability along with exciting three-dimensional-style color game graphics and music synthesis. At a planned retail price of $595.00, the Commodore 64 offers one-third more computing power than the Apple II+^{R} at less than one-half its suggested retail price.

Physically resembling Commodore's VIC 20 computer, the Commodore 64 can use VIC 20 peripherals, and goes far beyond the VIC's capabilities. The Commodore 64 can use many programs and files created for Commodore's sophisticated line of PET and CBM education- and business-oriented computers. With the addition of an IEEE-48 cartridge, the Commodore 64 will be able to run other Commodore peripherals including CBM disk drives and CBM printers.

For those programs that need conversion, the Commodore 64 has a PET emulator that makes it operate like a PET in most areas. One of its most impressive features is its ability to use a Z-80 add-on processor board to run CP/M^R, providing users with access to one of the largest collections of microcomputer software available.

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Computerists can use the Commodore 64's versatility to synthesize music and play all the exciting games designed for the new Commodore MAX Machine. Its 40 column x 25 line screen and 16 colors give it great flexibility for users to create their own graphics characters and games. And its 64K of Random Access Memory (RAM) gives it the capability for sophisticated home and business applications. Versions of popular word processing programs will be available for the Commodore 64 along with Commodore's own "electronic spreadsheet family." Many other new applications will also be available.

The Commodore 64 relies on state-of-the-art integrated circuits designed and produced by Commodore's subsidiary, MOS Technology. The heart of the Commodore 64 system is a new microprocessor, the 6510. The 6510 is similar to the MOS 6502 -- the chip that made microcomputing a household word -- but contains additional input/output (I/O) lines to handle the processing required by the new system.

Commodore Business Machines, Inc., is a wholly owned subsidiary of Commodore International Ltd. (NYSE:CBU), a fully-integrated manufacturer of advanced microcomputer systems, consumer electronics products, semiconductors and office equipment. Commodore's Computer Systems Division markets the Commodore MAX Machine^{TM}, VIC 20^{TM}, Commodore 64^{TM}, PET^{R}, CBM^{TM} and SuperPET^{TM} computer systems and software to major accounts and stores.

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